



> SECURITY MEASURES AT THE EXHIBITION

-  Personal protection equipment for participants and visitors
-  Installing hand sanitizers on stands
-  Thermal imagers in all entrance groups
-  Safe layout of pavilions, entrances and stands
-  Preliminary online registration of participants and visitors
-  Disinfection works in pavilions and stands

> ABOUT MARKET



In January–August 2020, \$ **2,5** billion was allocated for housing construction, which is **26,1%** more compared to the same period in 2019

The production of building materials and other mineral products in January–August 2020 increased by **10,6 %** compared to the same period in 2019



In Kazakhstan, in January–August 2020, the volume of construction work (services) amounted to \$ **5,5** billion, which is **6,5%** more than the same period in 2019



* According to the data of the Committee on Statistics of the Ministry of National Economy of the Republic of Kazakhstan, the Ministry of Industry and Infrastructure Development of the Republic of Kazakhstan, the official website of the Prime Minister of the Republic of Kazakhstan

> OFFICIAL SUPPORT OF THE EXHIBITION:



Ministry of Industry and Infrastructure Development of Kazakhstan



Akimat of Almaty City



Trade Representation of the Russian Federation in the Republic of Kazakhstan



KazBuild

THE MAIN INTERNATIONAL BUILD AND INTERIOR EXHIBITION OF KAZAKHSTAN

KAZBUILD 2021 IS YOUR OPPORTUNITY TO WIN THE MARKET OF KAZAKHSTAN

7 | 8 | 9
September
2021

Atakent, Almaty,
Kazakhstan



build@iteca.kz



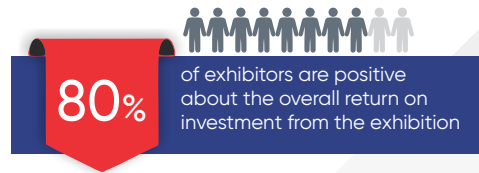
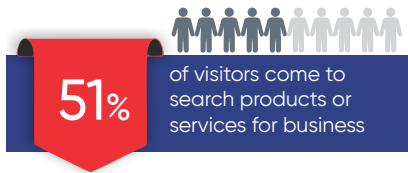
www.kazbuild.kz



+ 7 727 258 34 34



For questions relating to participation please contact the organizers



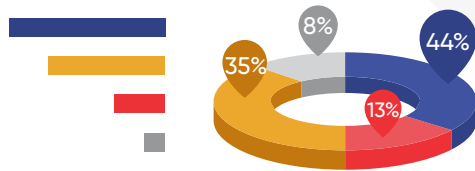
> LEVEL OF DECISION MAKING ON PRODUCTS PROCUREMENT

Agree decisions

I make decisions on my own

Give recommendations

Do not influence decisions



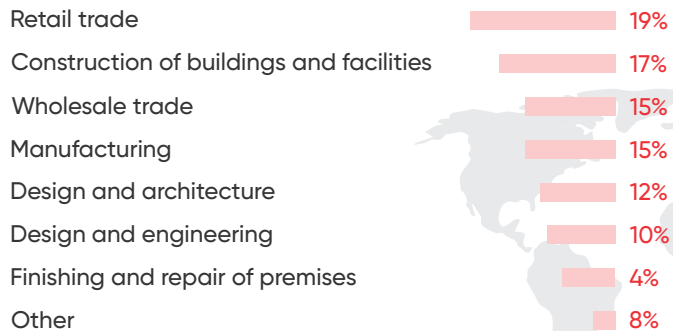
"After participation in KazBuild, we understood, that we came to the very right place. We acquired a lot of necessary contacts. All contacts are from target audience: constructors, designers and other specialists in our field. The main feature of the exhibition is that all target customers here are represented in full cycle. We participate in the largest Russian exhibition and we know, that there, target audience comes only during the first day, sometimes during the second. "I was surprised that the flow of our potential customers and partners was stable for all three days"

*Anton Nikeshin
Blockform CJSC, Head of Advertising Department*

> JOINT EXPOSITIONS

Volgograd region	Novosibirsk region	Chelyabinsk region
Krasnoyarsk region	Omsk region	Republic of Bashkortostan
Leningrad region	Penza region	Samara region
Kostroma region	Tyumen region	Voronezh region

> VISITORS' ACTIVITIES

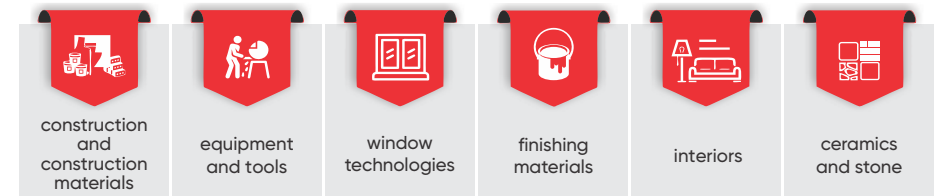


*Statistics is based on KazBuild 2019 exhibition data

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> SECTIONS OF EXHIBITION



> NATIONAL GROUPS



> SPECIAL EVENTS OF THE EXHIBITION 2021

- Forum of construction materials suppliers
- B2B-meetings with the largest retailers of construction materials
- School of Professional Designers and Architects
- Perspective Design Contest for young designers and architects
- Design Laboratory
- Round tables with key companies from building industry

KazBuild ONLINE

